
STIHL CALLS ALL ARBORISTS TO THE ANNUAL TRADE FAIR

Bathurst Estate, Cirencester : 29-30 June 2007

One of the “not to miss” events for professional arborists, the 9th Arborists’ Trade Fair – sponsored by STIHL – promises an interesting, educational and invaluable day for tree care practitioners. And STIHL is encouraging all arborists to attend, offering £1,000 worth of STIHL kit in a free prize draw being held at the event in association with Forestry & British Timber magazine. Alongside numerous trade stands – a number of which will be selling STIHL products - the STIHL Technical Centre is a popular attraction at the show.

Dedicated to arborists, the Centre showcases the very latest technologies and product developments, and technical experts are on hand to advise on issues ranging from everyday maintenance to advanced troubleshooting. Demonstrating practical as well as product expertise, the STIHL-sponsored Treevolution training team will also be at the show. Meet them at the STIHL Technical Centre to learn about rope construction and splice inspections or to evaluate what’s on your harness and why; and see them in action in the woodland edge where some of the world’s most influential practitioners will demonstrate their skills.

Organised by the Arboricultural Association, the 9th Arborists’ Trade Fair is set to attract some 2,000 visitors to the stunning Bathurst Estate in Cirencester this summer. The event – which has been sponsored by STIHL for the past three years – is the only national trade fair dedicated to professional arborists and the support of STIHL demonstrates this brand leader’s commitment to the industry and to encouraging the expertise of its users.

The STIHL Technical Centre

Trade Fair visitors should drop by the STIHL Technical Centre where the experienced STIHL team will be happy to address questions and give technical advice, and where they can learn about the latest innovations and technologies from the World’s No.1 chainsaw brand.

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The STIHL MS 200 T top-handled chainsaw is THE arborists' favourite, and is naturally showcased at the STIHL Technical Centre alongside specialist products like the popular STIHL HiFlex PPE range. A selection of grounds care and estate maintenance products are also being shown including powerful blowers plus new brushcutters and clearing saws, and of course there are more leading-edge chainsaws like the STIHL MS 441 – described as the 'next generation' in chainsaw technology, and the STIHL MS 280-I – the world's first chainsaw featuring Intelligent Engine Management. Visitors will learn about these and more technological advances in the Contractors' Workshop being held daily at 3pm, where Hans Fairley – Technical Services Manager of STIHL GB will examine, for example, the benefits of stratified scavenging in the new MS 441 and how Intelligent Engine Management works to combine maximum power with reduced fuel consumption.

“Advice and guidance are rated as real benefits to those visiting the Trade Fair,” says Hans Fairley, “hence our approach with the STIHL Technical Centre which focuses on the sharing of knowledge and expertise”.

STIHL Gets Practical

Sharing practical as well as product advice with visitors, the STIHL-sponsored Treevolution training team will be giving a series of demonstrations at the STIHL Technical Centre and at its woodland edge demo site throughout the show. Well respected in the industry Treevolution advise on a range of issues and standards; co-founders Liam McKeown and Chris White for example, were contributing technical authors to the latest Guide to Good Climbing Practice – published by The Arboricultural Association. Joining the Treevolution team at the Trade Fair this year, Andreas Deter from Germany is currently undertaking a major rigging research exercise and will provide technical input to a demonstration on Visual Tree Assessment for Tree Climbers, giving spectators some valuable insight into his findings.

Demonstration Programme :

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| 10.40 Rope Construction and Splice Inspection | STIHL Technical Centre |
| An overview of the main types of construction; how each is commonly spliced; variations on splices and how to Thoroughly Examine (LOLER) your spliced terminations | |
| 12:10 Visual Tree Assessment (VTA) for climbers | Woodland Edge |
| 13:30 What's on your harness and why? | STIHL Technical Centre |
| How to keep it simple, and why 'simple' may not cover all the bases! | |

14:15 Rescue Techniques

'Down to earth' techniques for every team

Woodland Edge

15:00 Next generation technologies for tree care professionals

Hans Fairley – STIHL Technical Services Manager discusses the latest advances and their benefits to users

Contractors' Workshop

15:45 Rigging

Woodland Edge

STIHL products are among the most popular sellers at the Arborists' Trade Fair and a number of authorised dealers will be at the show again this year, ensuring visitors a wide choice and ample opportunity to buy. The 9th Arborists' Trade Fair takes place on Friday 29th and Saturday 30th June at the Bathurst Estate, Cirencester, Gloucestershire. Further information on the Trade Fair is available on the Arboricultural Association website: www.trees.org.uk. For details on STIHL products and its authorised dealer network, visit the website: www.stihl.co.uk or FREEPHONE 0800 137574 quoting AATF07.